

Preferred Future-2036

Our preferred future is a statement of what we would like the organization to be at a set time in the future—in our case, July 4, 2036. This is a vision of what we will mobilize all of our resources to achieve and which will guide leadership and staff as they make decisions for the future. Priorities will be established based on what does or does not lead to our preferred future.



It has been a decade since we entered a new life cycle as an organization, rebranded The Summit Lighthouse and the Messengers Mark and Elizabeth Clare Prophet, and broken free from the constraints of the past. And what a decade it has been.

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Today, Mark and Elizabeth are recognized as spiritual pioneers who have set the pattern for true spirituality in the Age of Aquarius, and their life's work is the driving force for spiritual change in America and throughout the world. We are now the standard by which other spiritual organizations are measured. Even more, the Teachings of the Ascended Masters brought forth by Mark and Elizabeth Clare Prophet are the standard for spiritual knowledge, propelling seekers forward to attain their Freedom by successfully completing the **Path of Soul Liberation**.

Although it took considerable effort on our part, the Ascended Masters are now known as the true teachers of mankind, offering cosmic truths and transformative experiences that result in God Self-actualization—the driving force behind the emergence of a Golden Age of Freedom, Peace, and Enlightenment.

Mark and Elizabeth Clare Prophet were trained by the Ascended Masters, and today the Prophets are recognized as leaders of a Revolution in Higher Consciousness that is necessary for the emergence of a Golden Age.

As the world has become more familiar with the discoveries of quantum physics and other important scientific advances, it has become increasingly apparent that the Teachings—and the use of the violet flame and other spiritual energies—are rooted in the workings of the cosmos, only now becoming clear to mankind. Among other things, these discoveries have confirmed the web of spiritual connectedness and, from our perspective, our link to the spiritual hierarchy through our sponsoring masters.

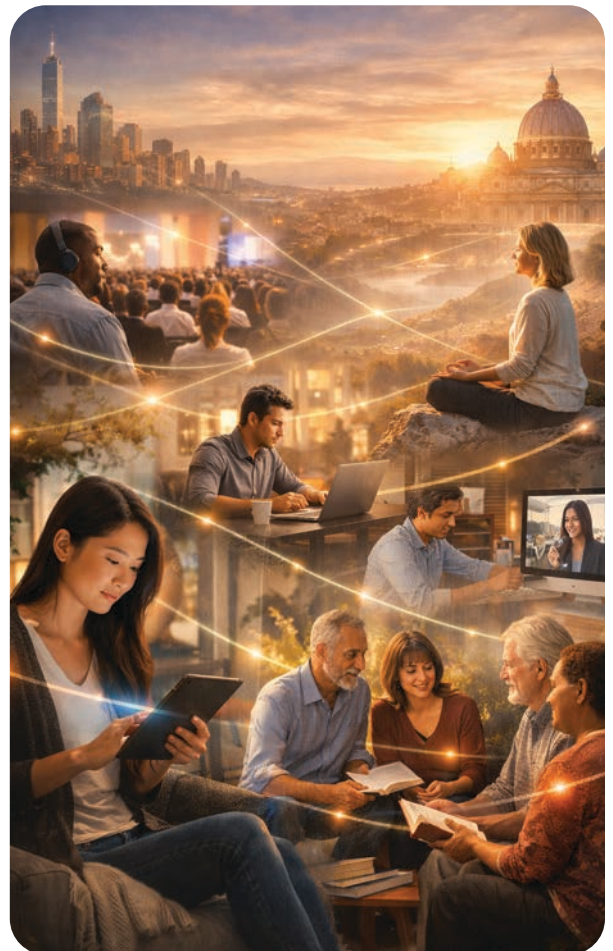
This is a time of change and a time of conflict—a necessary part of our journey, as Light does not tolerate darkness, and vice versa. But through our work—and the spiritual toolkit we have made available to all—we have begun to provide both the conceptual framework and the impetus for positive change worldwide.

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As a key part of this process, we have developed strong relationships with the media which, together with our engagement strategy, has been instrumental in largely eliminating the cult image and replacing it with one of authority—the standard by which spiritual teachings and organizations are measured. This has been a critical step in repositioning The Summit Lighthouse, Mark L. and Elizabeth Clare Prophet, the Ascended Masters and their Teachings, Church Universal and Triumphant, and the other organizations associated with the Masters' work in this age.

To achieve this, we have had to change and grow. In addition to our traditional conferences and book sales, we have capitalized on artificial intelligence, virtual reality, and augmented reality to create lifelike environments in which people can experience the Teachings and more easily visualize and grasp esoteric concepts.

Today, we have more than one million seekers interested in practical spirituality in our database, including El Morya's 1,000,000 souls who are ready for the Teachings. We have 10,000 dedicated Keepers of the Flame in North America and 3,000 Communicants. We are growing membership worldwide. Using this in conjunction with quantum marketing, we are able to anticipate and respond to future trends and, best of all, adapt our messages through real-time personalization.



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We did not sit on the sidelines as technology advanced. We developed our own AI, enabling us to expand our teachings and defend against limiting factors others—whether ignorantly or maliciously—attempted to use against us.

We now hold both in-person and virtual reality conferences throughout the world, offering immersive and personalized experiences. We have transformed our publishing through audio, video, and virtual and augmented reality formats. The combination of AI and quantum marketing has amplified our existing networks, enabling highly personalized communication on every continent. We also operate our own media center, serving the needs of our global spiritual community.



Our sales of books, gifts, and conferences across all formats and languages generate annual revenue of \$25,000,000. Combined with donations, this has enabled us to build financial reserves of \$100,000,000 secured in long-term assets.

Membership and influence remain strongest in North America, followed by English-speaking countries, Europe, South America, Russia, Asia, and Africa, in that order. However, this is changing.

An initial group of more than 20,000 Spanish-speaking seekers in Latin America who gave El Morya's Ashram Rituals has expanded globally. Today, more than 100,000 people around the world are giving these rituals in a variety of languages.

We have Teaching Centers and Study Groups in each of these regions. We have also skillfully woven together a network of groups that have spontaneously emerged worldwide—largely among younger seekers—to study the Teachings. This outreach

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has been further strengthened with free classes, creating a balanced ecosystem of paid and free services that serves as a powerful funnel for new members and a network that extends our reach to the four corners of the earth.

None of this would be possible without a strong base of operations—and we have one. Our headquarters is located at the Royal Teton Ranch in Corwin Springs, Montana, where we maintain our main chapel, administrative offices, and conference and welcome center.

We are supported by a dynamic leadership team composed of long-time students of the Masters alongside accomplished Gen X and Millennial leaders. Our leadership team consists of 12 individuals, including the CEO, COO, President, and other key roles, supported by a staff of 300.

Our leadership team is empowered by a unique training program that blends advanced management theory and emotional intelligence with the principles and techniques of the Great White Brotherhood, including the World Teachers' 100-year dispensation, the integration of the seven rays, and the advanced path of the Ruby Ray. **By combining the yin and yang of material and spiritual practices, we have developed an approach to servant leadership that is so effective it sets the standard for achieving both spiritual and material results.**

We have developed a strong working relationship with the leadership of Yellowstone National Park that provides benefits to both parties. Among other things, we have benefited from the expertise of Park personnel, who offer interpretive tours of features such



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as Devil's Slide. As a result, our headquarters has become a destination for members, seekers, and the general public.

In addition to our conferences and seminars, Summit University offers classes of varying lengths—from a few days to three months. Thousands of seekers attend retreats on a wide range of topics, including the violet flame, the Science of the Spoken Word®, and the world's religions.



As an extension of Summit University, we operate an advanced Montessori school (K-Elementary) year-round, integrating the teachings of Elizabeth Clare Prophet with the latest discoveries in neuroscience. This program attracts students and families from around the world.

The 7,500-acre Royal Teton Ranch is now a center for cutting-edge cultural, ecological, and spiritual programs, including permaculture, hydro-gardening, and both practical and esoteric methods of working with nature spirits. We are also a center of entrepreneurial activity tailored to the unique assets of the Ranch. Agri-tourism has become a thriving and profitable venture, helping to support our self-sufficient community.

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Thousands of people come to enjoy the surroundings, commune with nature, and experience the sacred land. Over the years, our leaders have undergone advanced leadership training, and we now employ management strategies that put people first while creating opportunities for personal, professional, and spiritual growth within a culture based on freedom and accountability.

Over the past decade, we have developed the East Gate areas of the Ranch into a beautiful and inviting destination, featuring a visitor center, recreational facilities, an indoor water vitality center, restaurants, a bookstore, and a gift shop. The first phase of our wellness center offers a range of traditional, alternative, and spiritual healing arts for physical and spiritual renewal and regeneration. Yellowstone Hot Springs attracts visitors from around the world. In fact, this area has become a de facto gateway to Yellowstone National Park, as well as an introduction to the Summit Lighthouse experience.



The retreat center offers multifaceted housing options for thousands of visitors, including community housing for conferences and special retreats, as well as accommodations

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for those who come to meditate, pray, and volunteer. Renewable energy sources are used wherever possible.

Each year, the Conclave of the World's Religions—sponsored by the Keepers of the Flame Fraternity—is held to unite diverse traditions around a shared goal of understanding, respect, and universal brotherhood. Several thousand participants representing their respective faiths gather at the Royal Teton Ranch for teaching, prayer, mantras, and decrees.

Rich symposiums, forward-looking conferences, and multifaceted religious dialogues are held to share knowledge and influence the Great Instauration (à la Francis Bacon)—the restoration of the arts and sciences at an accelerated pace within individuals and society. Teaching Centers and Study Groups serve as repositories of the world's wisdom, culture, and science.

The land is dedicated to learning, to the education of the heart at every level, and to the divine arts. Music, art, and drama emanate from the Royal Teton Ranch as part of a new renaissance for the healing of the world. Special fellowships and in-residence programs are offered to scholars, musicians, artists, and writers who contribute Ascended Master-inspired research and beauty through their creative work.

We have, of course, published the complete body of our teachings and made them available to individuals at all levels of education, interest, and consciousness. Complementing this, we maintain an extensive library of esoteric, historical, and technical knowledge across the full spectrum of human and divine understanding—a step toward restoring the Library of Alexandria.

This body of knowledge is available in all formats—from print to digital to emerging technologies—and is fully networked, enabling us to reach people around the world.

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Alongside those who distribute the Teachings, we have developed a fully integrated communications function that includes public relations, government relations, stakeholder communication, marketing, and advertising. When we began this new life cycle, we made a conscious decision to engage strategically with all sectors of society—and it has paid off.

We support local ranching, free enterprise, and the right to own private property. We maintain excellent relationships with our neighbors, including Yellowstone National Park, the community of Gardiner, Montana, and county, state, and federal agencies. We also work closely with our Congressional delegation on issues that arise from living near the world's first national park.

The crowning jewel of this decade, however, is that we have developed and anchored a culture of love—at our headquarters and throughout our centers—that allows the world to witness the Teachings of the Ascended Masters in practice through the lives of their students.



Building on the past decade, we are now refreshing our brand, updating our visual identity, and developing a new strategic communication plan to launch the next phase of our work for the Ascended Masters.