

FIELD GUIDE: Putting the Poster to Work

"How Does The Summit Lighthouse Change People's Lives and the World?"



3 Ways to Use 8 Themes Drawn from 150 Members Across Five Continents.

IN-REACH



FOR MEMBERS ALREADY INSIDE

Nourish Who's Already Here

- Hang it in the sanctuary or reading room — a mirror members recognize their own journey in.
- Open study group by reading one theme aloud. Ask: **"Where have you lived this?"**
- Feature a different quote each month on your bulletin board or in the newsletter.
- Invite members to write their own testimony under the theme it echoes most.
- Use "Practical Wisdom" or "Miracle of the Violet Flame" as a discussion starter before decrees.

OUTREACH



FOR PEOPLE NOT YET THROUGH THE DOOR

Open the Door for Newcomers

- Set it on your table at fairs, expos, and interfaith events — the QR code carries the follow-up.
- Match the theme to the room: **Healing Body, Mind & Soul** at a wellness fair, **Spiritual Community** on campus.
- Hand new visitors a card naming the one theme most people say first drew them in.
- Ask, **"Which of these speaks to you?"** — a gentle question that starts a real conversation.
- Lead with "Personal Connection to God" for spiritually curious, unaffiliated seekers.

PLANNING



FOR DECIDING WHAT TO BUILD NEXT

Shape What You Offer Next

- Survey members: which theme brought you in, and which do you want **more** of this year?
- Map your current classes and services against the 8 themes — where's the gap?
- Give one theme its own agenda slot at each staff or board retreat this year.
- Track which theme visitors mention most, and let it guide next quarter's outreach materials.
- Low scores on a theme aren't a failure — they're this year's planning priority.

Why it carries weight beyond a testimonial: these findings come from two independent academic researchers surveying 150 people on five continents. With someone new to the teachings, you can present it as outside evidence, not just personal stories — that distinction often matters to a skeptical first-time visitor.

THE EIGHT THEMES, AT A GLANCE

Connection to God	Path to Immortality	Violet Flame	Planetary Service	Divine Direction	Practical Wisdom	Healing	Spiritual Community
Love never known before	Awakened from suffering	Freed from guilt, past karma	Grow, serve, change the world	Meaning, purpose, plan	Calmer, more patient	Body, mind & soul	Not alone anymore

Companion field guide to poster #ZZ-LIT-9 · For local center staff use